

HOW TO GET THE MOST OUT OF THE CLOUD



It's no secret that the use of cloud computing is growing. In fact, Gartner predicts that by 2016 cloud computing will become the bulk of new IT spend across all organizations¹. However, choosing the right mix of public and private clouds is paramount for IT teams to begin delivering the on-demand and scalable IT services that drive business outcomes.

Choosing the Right Cloud Mix is Hard

Private, public and hybrid clouds all have different cost models, benefits and best use cases.

1

PRIVATE

Owned & operated by one organization



COST MODEL:

CapEx, with typically a large upfront cost



Use cases include business critical data needing high security but there are concerns about **scalability**

2

PUBLIC

Operated by 3rd party



COST MODEL:

OpEx, pay only for what you need



Use cases include on-demand services like Dev/Test but there are concerns about **security privacy and 3rd party trust**

3

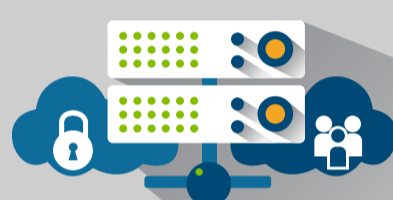
HYBRID

The best of both worlds



COST MODEL:

Mostly OpEx, creates more predictable IT budgets



Use cases include extending a private cloud for on-demand capacity but there are concerns about **securely managing several clouds**

OVER THE NEXT SEVERAL YEARS, THE MOST COMMON USE OF THE CLOUD WILL BE THROUGH THE HYBRID MODEL¹



Make the Right Choice: Move to a Hybrid Cloud Management Model

Hybrid Clouds provide the best of both public and private clouds and enable flexibility to procure the needed capacity to satisfy business needs without making capital investments for new infrastructure.



Hybrid Clouds create up to 20% more IT efficiency



Hybrid Clouds remedy up to 50% of waste in existing IT infrastructure

THE HYBRID CLOUD:

VREALIZE SUITE:

DEV/TEST ENVIRONMENTS:



Teams can work together easier to deploy and deliver applications quicker

DISASTER RECOVERY:

Create affordable DR without huge capital outlays for infrastructure



WEB & MOBILE APPLICATIONS:



Enable elasticity to scale with sudden, unpredictable traffic spikes

UNIFIED MANAGEMENT:



Provision and manage IT services with consistent management across all clouds

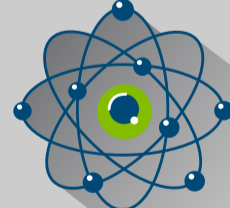
OPEN PLATFORM:



Extend management to 3rd party systems and leverage your existing tools

AUTOMATION:

Automate delivery and lifecycle of infrastructure and apps with policy-based control



COST MODELING

Get full transparency of infrastructure and app service cost and quality

¹Gartner Says Cloud Computing Will Become the Bulk of New IT Spend by 2016 (gartner.com)

GET THE MOST OUT OF THE CLOUD WITH WEI

At WEI, we're passionate about solving our customers' technology problems and helping them drive their desired business outcomes. We have over 200 VMware Certifications and 120+ years of experience across all our team members.

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