


# 5 CRITICAL WAYS MODERN TECHNOLOGY ENABLES REMOTE WORK PRODUCTIVITY

 **49%** of IT decision makers rated 'employee demands' as a top driver of digital transformation<sup>1</sup>

The global pandemic forever reshaped the way we work.

In early 2020, companies were forced to rapidly transition to working from home. More than a year later it appears as though the remote work trend won't be going away any time soon. In fact, one recent study found that 87% of professionals<sup>2</sup> hope they can continue working from home after COVID-19 is in the rearview mirror.

Although the majority of CEOs want teams to return to the office, employers are increasingly coming to the realization that they might have a hard time attracting and retaining top talent if they don't allow their teams to work remotely.<sup>3</sup> For this reason, the majority of employers are moving forward with plans to implement a hybrid model of work, where some folks work from the office and others work from home.<sup>4</sup>

As companies begin transitioning to hybrid models or remain as distributed teams entirely, organizations must assess their tools and technologies to ensure that employees can work productively from anywhere.

At the most essential level, companies need to invest in powerful desktops and laptops that enable employees to do their best work.

Think every laptop and desktop is the same? Think again. Here are five reasons the right technology will help your organization get to the next level and thrive in the new era of distributed work.

## 1. BOOSTING THE EMPLOYEE EXPERIENCE

With the right tools in place, you're equipping your team with what they need to reach their full potential. Instead of struggling to access resources or stay connected to the team, employees that are given modern laptops and desktops are empowered to work productively day in and day out, using up-to-date technology that makes work easier and more enjoyable.

According to Forrester's recent "Get Started With A Modern Employee Technology Experience" report, delivering a powerful employee experience starts with providing team members tools that deliver the same experience as consumer tools and services.



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When you make a great first impression with new hires, their experience is strong out of the gate, which increases productivity and engagement while strengthening company culture. This, in turn, improves the likelihood workers will stick around, which boosts retention.

## 2. FACILITATING MEANINGFUL CONNECTIONS

A recent study found that 45% of workers missed the social interactions they had with their coworkers after being forced to transition to remote work.<sup>5</sup> What's more, the aforementioned report by Forrester found that 71% of information workers believe the ability to collaborate effectively with their colleagues is very important or important to their jobs.

Although technology can't completely replace face-to-face interactions, it can help employees stay connected to their teams. When the right tools and technologies are embedded into an organization's processes and workflows, collaborating as a remote team has never been easier thanks to cloud-based project management tools and real-time chat platforms. And when coworkers need to talk through something in more depth, they can hop on a video call in a few clicks and "see" each other for a little face time.

Add it all up, and the right laptops and desktop devices can almost make it easier to collaborate as a remote team than one that works in the same room. As workers begin collaborating together on an increasing number of projects, they begin to form meaningful connections with each other, which makes work more social once again — just in a different way.

## 3. KEEPING OPERATIONS HUMMING ALONG

When you invest in modern laptops and desktops, you get the peace of mind that comes with knowing your employees are utilizing leading-edge technology, which enables

them to work with purpose and accomplish more. On top of that, you won't have to worry as much about things as incompatibility, slow-loading machines and a wonky internet connection that moves at a snail's pace.

Worried that your employees will invariably download viruses and malware, misconfigure their devices and otherwise misuse their machines? Don't be. You can also invest in modern PC lifecycle management platforms (MPCLM) that enable IT to manage machines remotely.

According to a different Forrester report, "Get Started With Modern Management Now," 52% of organizations are already expecting to manage their employees' devices over the internet.

Taken together, you'll be able to ensure your employees are always working productively when you invest in new hardware alongside tools that allow IT to manage each device remotely.

## 4. FUTURE-PROOFING YOUR TECH INFRASTRUCTURE

By embracing the power of modern devices and tools that enable IT to easily manage them over the internet, organizations are able to future-proof their technology stance. When new solutions emerge, IT administrators can roll them out to employee machines automatically, empowering companies to always ensure they're using the best tools for the job.

Thanks to MPCLM technology, IT can deliver bespoke digital solutions to employees rapidly, without having to endure lengthy procurement and provisioning processes on a continuous basis. At the same time, IT can also test laptops and desktops remotely to ensure they are operating at optimal capacity. They can also train employees to make sure they can use every tool productively.



## 5. ACCELERATING INNOVATION

Each of these benefits adds up to the biggest one: **innovation.**

By ensuring that your employees have the tools they need to succeed — and that those tools evolve with the times — you empower your team to reach their full potential at work every day. Through real-time connectivity and collaboration, the hardware you rely on can enable your team to brainstorm, test and implement new ideas faster than ever before.

This, in turn, helps you bring new products to market faster, accelerating innovation and driving competitive advantage while working more diligently to delight your customers. It also helps your team find meaning in their work and focus on high-value activities, further boosting engagement and output.<sup>6</sup>

**Transforming your organization starts with the right hardware.**

What it boils down to is this: Choosing which laptops and desktop devices will power your operations is one of the biggest decisions you can make. With so much on the line, you really can't afford to pick the wrong models. And this is precisely why it makes sense to join forces with a partner organization that can help you build the perfect solution for your business instead of going it on your own.



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**Why WEI? Because we care. Because we go further.**

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